



Our approach to Whānau / Family giving

Equity for Children, Young People and Families



Improving intergenerational wellbeing by supporting children, young people and families to thrive now and into the future.

- ✓ Early years (0-5) development & parent support
- ✓ Families to live affordably, independently and sustainably
- ✓ The wellbeing of children and young people
- ✓ Family harm prevention

Children, young people and families/whānau should have the right to:

- ✓ The necessary resources to thrive affordably, independently, and sustainably
- ✓ Affordable and secure housing
- ✓ Equal access to education and career opportunities
- ✓ Participate in society
- ✓ Be free from the impact of colonisation
- ✓ Celebrate their culture and identity
- ✓ Make choices about their future
- ✓ Live in a society free from violence and discrimination
- ✓ Grow up in a healthy environment



Early years (0–5yrs) development & parent support

Initiatives that

- ✓ Ensure babies and children have the best chance of developing a strong, secure bond with a trusted adult, and the foundations needed for their emotional and cognitive development up to the first five years.
- ✓ Enhance the wellbeing of mothers, birthing parents, and whānau, in ways that are practical and help connect parents.



Families to live affordably, independently and sustainably

Connected approaches that

- ✓ Support families/whānau and young people live in healthy, affordable housing that meets their needs.
- ✓ Ensure families/whānau can easily access sustainable, affordable and healthy food.
- ✓ Support families/whānau to avoid intergenerational poverty and debt, to build savings and wealth, and to easily access fair and affordable financial services.
- ✓ Enable families/whānau to transition to sustainable and affordable transport, energy, water, and affordable digital connectivity.



The wellbeing of children and young people

Initiatives that

- ✓ Ensure that young people's culture, identity, and the need to belong and participate is recognised and celebrated within families/whānau and the wider community.
- ✓ Ensure young people/rangatahi have access to high value jobs through targeted and coordinated education and career-development initiatives.
- ✓ Promote wellbeing for children in foster care.
- ✓ Help parents and carers to support children and young people/rangatahi to have their emotional and behavioural needs addressed early, reducing the risk of them entering the justice system.
- ✓ Prevent family harm - support women and children to live a safe and violence free home.