



PHILANTHROPY SUMMIT 2015

Understanding the 21st century donor

Te korowai o te ngākau tāngata

Kia ora

I'm delighted to announce that **earlybird registration** for Philanthropy New Zealand's new one day conference for not-for-profit organisations is now open.

This one-day conference is the final event of our week-long Philanthropy Summit 2015 to be held at the University of Auckland on **Friday 17 April 2015** and will provide delegates with an understanding of the 21st century donor along with insights into what this means for the New Zealand not-for-profit community.

Understanding the 21st Century donor will feature international keynote speakers from our biennial conference for grantmakers and funders: leading US philanthropic advisor [Peter Hero](#) and US grantmaking expert [Mae Hong](#).

We also have a great line-up of local speakers. These include experienced New Zealand grantmakers Jennifer Gill (ASB Community Trust), David Cowley (WEL Energy Trust), Kate Tindall (Tindall Foundation), Lynne LeGros (Spark Foundation) and not-for-profit sector experts Jo Garner (Strategic Grants) and Kate McKegg (Kinnect Group). Philanthropy New Zealand's Jonny Gritt will chair the day.

Register and pay by **midnight on Monday 8 December** and enjoy a generous discount on the registration*.

Members of Philanthropy New Zealand get an **additional 40% discount****.

You can find out more about the conference and register online at www.etches.com/21centurydonor

I look forward to seeing you in Auckland next year!

With kind regards,

Chief Executive, Philanthropy New Zealand



Philanthropy New Zealand
Toptanga Tuku Aroha o Aotearoa

* Earlybird fee \$485; Standard fee \$600

** Earlybird members' fee \$291; standard fee \$360. Membership of Philanthropy New Zealand is currently \$200 for membership to 30 June 2015

Philanthropy Summit 2015: Understanding the 21st Century Donor

International Keynote Speakers



Mae Hong (Rockefeller Philanthropy Advisors, US)

Mae Hong is a director at Rockefeller Philanthropy Advisors. She is based in Chicago and is responsible for building RPA's presence in serving individual donors, foundations and corporations throughout the Midwest. She was previously programme director at the Field Foundation of Illinois. Her funding expertise includes children, youth and families; poverty alleviation; women and girls' issues; and advocacy. She has also been actively involved in RPA's leadership on the issue of diversity in philanthropy. She currently serves on the board of Grantmakers for Effective Organizations, the Illinois Humanities Council, and the Daystar Center.



Peter Hero (Hero Group, US)

Peter Hero is the founder of the US-based Hero Group, a global consulting firm which works to build greater philanthropic assets for maximum social impact. He was previously the CEO of the Silicon Valley Community Foundation. During his 17 years with the Foundation he built it from a small organisation with total assets of just \$8M to one with \$1.3B in assets that awarded more than \$3M in grants every week, and worked with 400 families and 25 major technology firms. According to an article in Fortune Magazine, Peter showed Silicon Valley how to give by "channeling the area's distinctive culture into an unusual brand of charity: demanding, ambitious, self-conscious, creative, even risky--everything you would expect from Silicon Valley."

New Zealand Grantmakers



Jennifer Gill

Jennifer Gill is CEO of the ASB Community Trust. She has had a long career in philanthropy that began in 1985, when she was appointed executive officer of the Roy McKenzie Foundation. She then went on to become executive director of Fulbright NZ. She has also been involved with the JR McKenzie Trust and two family grantmaking trusts. She helped set up Philanthropy New Zealand in 1990, and was a PNZ board member for 20 of the next 23 years. Jenny has also been a member of the Asia Pacific Philanthropy Consortium and has participated in international meetings on current issues in philanthropy hosted by the Rockefeller and Volkswagen Foundations. Jenny has contributed to the growing literature on philanthropy in Australasia and is frequently asked to speak on philanthropy.



David Cowley

David Cowley is grants manager with the WEL Energy Trust. He has been working in and around Hamilton since the late 70s, initially in social work, youth work and community development. In 1997 he became involved in contract work for various government departments and community organisations, undertaking research, development, project management and other consultancy work. This included managing national contracts to deliver training, mentoring and coaching in the social services sector. He first joined WEL Energy Trust as a grants assessor in 2007. He has been grants manager since July 2014.



Kate Tindall

Kate Tindall is the Donations and Communications Advisor at The Tindall Foundation and a Tindall family member. She first started working at The Tindall Foundation in 2006 doing administration work and found that she really enjoyed the art of giving. Kate spent two years in London in 2009 and 2010, where she interned at the Trust for London and completed a post-graduate certificate in grantmaking, philanthropy and social investment at City University London. She returned to The Tindall Foundation in 2012. As well as working with the donations team she also co-manages the website and social media and helps produce the annual report.



Lynne Le Gros

Lynne Le Gros is the General Manager of the Spark Foundation (previously the Telecom Foundation), a corporate foundation that owns and runs the crowdfunding platform Givealittle. The Foundation also partners with the Manaiakalani Education Trust, supporting its digital teaching and learning programme to improve learning outcomes within low-decile schools. Lynne is a very experienced marketer and a long time Spark employee and a firm believer in contributing to the community in which she lives. She is a regular volunteer at the Auckland City Mission Drop-in Centre and in doing so has built a hands-on appreciation of the charitable sector.